

Advanced Management Program

Curriculum and Program Calendar



**Where strategic leadership
drives business innovation**

Program Design

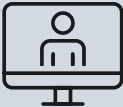
Access the quality of instruction and level of leadership development you expect from Columbia Business School Executive Education from wherever you are in the world when you pursue the blended format of the Advanced Management Program.

We designed and incorporated these three instructional modalities to maximize both the participant’s return on learning and the organization’s return on investment.



Asynchronous Online Sessions

Throughout the asynchronous online portion of the program, participants will complete individual case studies, video lectures, workshops, and more on their own time. All asynchronous material relates directly to the topics covered in weekly live online sessions.



Live Online Sessions

Participants engage directly with Columbia Business School faculty, guest lecturers, and industry leaders in a series of live online sessions, networking events, and office hours. The 90-minute live online sessions take place at 9 a.m. ET on Mondays and Thursdays.



In-Person Immersion

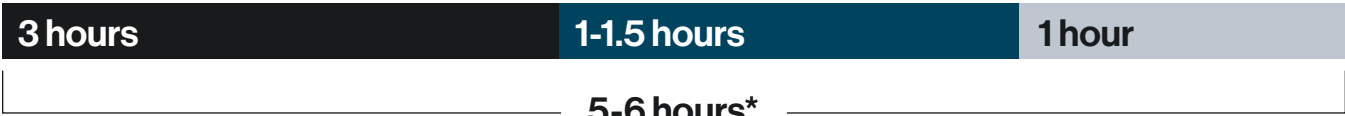
Our program culminates with an in-person immersion in New York City. This five-day session will challenge you to apply strategic leadership techniques in unique experiential and team-building exercises and activities taking place on the Columbia Business School campus and throughout New York City.

Learning Time Per Week

■ Live Online Sessions

■ Asynchronous Online Learning Sessions

■ Readings, Personal Reflections, and Assignments



*Time allocations are subject to change and may vary on a weekly basis.

Program Modules and Calendar

Over the course of four online modules and one in-person immersion, the Advanced Management Program prepares senior executives to make an impact and lead their organizations forward.

Module I: Strategic Leadership Weeks 1-5

In this first module, you will assess and discuss concepts, including:

- Principles of value
- Platform and corporate strategies
- Strategic intuition
- Strategic Learning Framework

This module also features a live industry and sector analysis, guest speakers, and regional group discussions on strategic leadership.

Module II: Personal Leadership Weeks 6-10

Look inward throughout our second module and learn to:

- Leverage personal values in your role
- Become an authentic leader
- Analyze your leadership strengths and weaknesses
- Manage stress
- Build resilience

You'll also engage in one-on-one peer coaching and Columbia's proprietary 360-degree leadership feedback tool.

Module III: Interpersonal Leadership Weeks 11-13 (Part I) Weeks 14-17 (Part II)

Discover how to harness the power and perspectives of diverse teams as you explore:

- Leading inclusively
- Psychological safety
- Decision processes and negotiation
- Inspirational leadership

This module incorporates group discussion, networking opportunities, and guest speakers offering industry insight on creating mutual value.



Program Modules and Calendar *(continued)*

New York City Immersion Week 18

Join your fellow Advanced Management Program participants on the Columbia Business School campus in the business capital of the world to expand on topics, including:

- Quantitative Intuition™
- Entrepreneurial strategy and fostering innovation
- Operations strategy
- Building high performance teams
- Strategic marketing

Sessions take advantage of our unique location at the hub of industry and innovation, allowing you to immerse yourself and learn from the very center of business that is New York City.

Module IV: The Heart of Leadership Weeks 19-22

Our program culminates in a final module covering:

- Persuasion
- Organizational change
- The art of choice
- Leadership credo

Prior to the completion of the program, you will build and present a relevant and immediate action plan that will help you address a business challenge you are currently facing when you return to your organization.

Upon completion of the Advanced Management Program, earn a Certificate in Business Excellence from Columbia Business School Executive Education. You will receive select alumni benefits, including worldwide alumni events, exclusive career resources, an online networking platform, the alumni directory, and more. Since professional development is a lifelong journey, Advanced Management Program participants also receive a 25 percent tuition discount for themselves and up to four of their colleagues on most executive education programs.

Apply Now



Key Program Information



Program Fees: \$52,452*

The program fee includes tuition, program materials, accommodations, executive coaching sessions, and most meals during in-person immersions. Please note that in light of the current pandemic, immersion dates, modalities, and locations are subject to change.

*Tuition based on 2021-2022 calendar year. Tuition and program fees are subject to change each year as approved by the University.



Application Requirements

Application File: To be considered for the Advanced Management Program, prospective candidates must submit an application. In the application, please highlight your leadership experience as well as your personal and professional goals.

Resume: We encourage you to submit an updated resume with your application file. Your resume should indicate that you have accrued at least 10 years of significant leadership experience.

Interview: Once you have submitted your application to the Advanced Management Program, you will be contacted to schedule a phone appointment to verify your qualifications and program eligibility. You will receive an admissions decision following your application interview.

Contact Us

Are you ready to take the next step as a transformative leader and join the Columbia Business School's Advanced Management Program?

Contact the learning solutions team at advancedmanagementprogram@gsb.columbia.edu or **+1-917-985-8797** to discuss your individual and organizational goals, questions about the program, and more.

Learn More



cbs-amp.execed.gsb.columbia.edu